

Imperial College Union

Website Improvements

A paper by the President

Background

1. One of the largest gaps in the service we provide is in the lack of a comprehensive events Calendar. Many events go ahead without the knowledge of students.
2. We believe that an online 'What's On' Calendar would increase student participation and knowledge about events going on run by Clubs and Societies or the Union as a whole.
3. Another website project is the completion of a separate Ents website, mainly focussed on providing information and events listings for Metric and FiveSixEight.

Situation

1. A specification and mock-up of the What's On Calendar and Ents website was sent to the company who writes our website, 'the**other**media'. They came back with a figure which Alex McKee thought was too high, so we asked them to complete both projects for £12,000. They have yet to get back to us on whether they will accept this figure but are in discussions.
 - a. £12,000 is broken down into £5,000 for the Ents website and £7,000 for the 'What's On' Calendar.
 - b. The £5,000 for the Ents website can be spent from the Ents promotion pot in the budget.

Proposal

2. If 'the**other**media' accept the price of £12,000 for both projects, £7,000 will be diverted from the Exec Reserve to pay for the 'What's On' Calendar.