

Council
17th January 2011

Felix Report to Council

A note by Kadhim Shubber

Summary

Felix is going from strength to strength. As a newspaper I think we are producing quality content that the students enjoy. We are keeping students informed about the ongoings at Imperial and entertained with a wide range of content throughout the paper. But we're also thriving as a society, pushing the boundaries of what we do and contributing to the community at Imperial in a positive way. This is largely due to the excellence and dedication of the Felix team, who I am impressed with each and every week.

Key points

- 1) Financially sound. Set to break-even, at the least.
- 2) Producing 44/48 pages every week – last issue of term was 56 pages (a record for a normal issue).
- 3) Website is growing in popularity; during December we averaged almost 20,000 page requests a week.
- 4) Doubled the number of fans on the Felix Facebook page from 690 at the beginning of July, to almost 1600 at present.
- 5) Healthy number of contributors, around 250 to date.
- 6) Collaborating well with other societies including: IC Radio, Photography Society, Leonardo Society, STOIC, MusicTech and Magazine Society.
- 7) The Felix radio show is going quite well. We get around 15-20 listeners, which is good I'm told.

Finances

Due to rises in the cost of paper, Felix will have to absorb a 6-7% increase in printing costs. While this will have an impact on our finances, I originally over-budgeted for printing and so we are still on course to break even, at the least.

Felix Music Night

Gregory Power, Music Editor, is spearheading a Felix Music night at Metric on the 19th February. Bands from Jazz n' Rock and electronic artists from Music Tech will perform. In Greg's words "What I want to prove is that all you need to throw together a great music night is talent".

Website

Christopher Birkett and Jonathan Kim are working on a revamped website. A launch date has not yet been set; it'll be launched whenever it's ready. Aside from having improved functionality, it will allow us to integrate better with other media societies and give them access to the high level of traffic on the Felix website.

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The Daily Felix

From the 28th of February until the 4th of March, we will print Felix every day. This is the first time that Felix has done this and we're all very excited (anxious?) about the project and about attempting a different form of journalism. We have secured sponsorship from a major bank, which will cover all the printing costs. We will print a 24-page issue each day, with certain sections producing extended versions on certain days, e.g. Monday will have a special Sports round-up.