

Clubs and Societies Board
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CITY AND GUILDS COLLEGE UNION (CGCU), IMPERIAL COLLEGE LONDON



CGCU Management Group Report

Autumn Term 2012-2013

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The City and Guilds College Union Management Group Report of Autumn term 2012-2013 aims to deliver an overview of the current events and financial position of the CGCU itself and of societies underneath the CGCU.

Finances:

- **College/Faculty Grant** – The CGCU received a net sum of £4425 from the Faculty for college grant. £2000 of it was spent on the CGCU Welcome Reception which was held on Wed October 17 to subsidize food and drinks for students.
 - The college grant received by each departmental society under CGCU and RCSU is £150. This sum remains unchanged from last year due to the improved financial position of each departmental society, mainly resulting from the increase of sponsorship generated by each departmental society.
- **Sponsorships** – The CGCU has secured sponsorship fees totalling £2500 (exclude VAT) this year. Sponsors include BP, Shell, Exxonmobil, General Electric and Ernst & Young. It is also worthwhile to note that:
 - BP increased its sponsorship to the CGCU from £500 last year to £1000 this year, and this can be primarily attributed to the increase of BP's promotion to various engineering departments
 - Exxonmobil is our new sponsor this year as we promoted Exxonmobil by printing its coloured company poster in our copies of freshers spanners, which were distributed to engineering fresher undergraduates.

Events:

- **The Fresher's fair** was a highly successful event for the CGCU which took place on Tue October 2, 2012. The freebies and flyers such as CGCU ties and memory sticks were well received, and the live promotion of the CGCU brand using social media platform such as Facebook and Twitter enhanced the brand awareness of CGCU to students at all levels.
- **The CGCU-CGCA Cocktail Reception** took place on Wed September 26 2012 in the Ognisko club, located just opposite to the Imperial College Business School. The aim of this event was to allow CGCU societies and the CGCU itself to have a deeper understanding of the significance of CGCA, and to have a networking opportunity with its CGCA members, the Alumni representation of the CGCU. The event cost nothing to students, and the total cost (subsidy) of this event was £600, in which £300 of this was subsidized by the CGCA.
- **The CGCU Welcome Reception** took place on Wed October 17, 2012 in the Mechanical Engineering Building Foyer of Imperial College. The event is a traditional event held by the CGCU annually to promote the CGCU brand and its historical relationship with the CGCA to the engineering undergraduate students. This event attracted 115 students to attend with an entry price of only £5. The CGCU has generated a total profit of £403.12 for this event. The reason why the CGCU generates a relatively large profit from this event is because we used £2000 of college grant in subsidizing the food, drink and other hospitality costs for this event. The CGCU committee embraced the idea of subsidizing the students in attending CGCU events.
- **Dinner with Industry II** – The CGCU collaborated with the SCC Bright Futures society to launch a joint event called the "Dinner with Industry" held on Thu November 15, 2012 in Kensington Marriot Hotel. The aim of this event is to allow the undergraduate students to have a deeper understanding and be informed of the current graduate job opportunities. In

order to achieve this, the CGCU and SCC Bright Futures invited 20 company representatives who exchanged ideas and contacts with students. The entry price of this event was £18 and 70 students attended this event. The event incurred a total loss of £765 and it was split equally between the CGCU and SCC Bright Futures after accounting the revenue generated from the company sponsorships for this event. The CGCU received an overwhelmingly positive response from students who attended this event, stating that this event was very useful in helping them in their career aspirations and career decisions.

- **CGCU RAG inter-departmental Go Karting event** was held on Wed November 28, 2012 in Formula One Karting near Heathrow Airport within Greater London. The aim of this event was to allow students from each engineering department to compete against each other through teamwork and collaboration. 25 students attended this event and they each paid an entry price of £30. The cost of this event per student is £25, so the £5 profit generated from each ticket would contribute to the fund generated by the RAG representing CGCU. Winner of this event was the Chemical Engineering Department and the CGCU received an overwhelmingly positive response from students who attended this event.
- **CGCU & RCSU Winterball** – The CGCU collaborated with the RCSU to launch the joint Winterball event held in the Loop Bar on Mon December 10, 2012 with a one-off bar tab of £10000. The aim of this event was to further promote the CGCU and RCSU brand to students of Imperial College, and to allow students to celebrate Christmas in an entertaining venue. The entry price was £12 for 200 early bird tickets and £15 for standard tickets after the early bird tickets were sold out. The Winterball tickets were in high demand, and all the tickets were sold out within 5 days after the tickets were put onto sale in the Union online store. In terms of finances, the Winterball event incurred an overall loss of £303 including the hiring fee of photographers, but nonetheless this sum is very small compared to the magnitude of the £10000 bar tab. Again, the unexpected popularity of this event suggested that both the RCSU and CGCU have collaborated successfully in launching this type of mass event, and both the RCSU and CGCU are confident in launching similar types of events in the near future.

Constitutional changes:

- The CGCU committee members agreed on the following changes to the CGCU constitution, including:
 - The introduction of the new position called the “Sponsorship officer” aims to seek external sources of revenue for the CGCU by searching new sponsorship opportunities with companies.
 - The inclusion of the events officer role in various obligations as detailed in the CGCU constitution.
 - Removal of the positions no longer valid.
 - Removal of Department of Materials and Department of Earth Science and Engineering in the list of CGCU departmental representations

Executive meetings:

- Regular CGCU committee members meetings are typically held on a fortnightly basis, and they were held five times during the Autumn term on the following dates:

- October 2, 2012
- October 17, 2012
- November 1, 2012
- November 19, 2012
- December 3, 2012
- Additionally, the CGCU-CGCA joint meetings are generally once a term. The last CGCU-CGCA meeting was held on Tue October 23, 2012.

Appendix:

The report detailing the events and financial positions of individual societies under CGCU shall be submitted very soon as the CGCU is still currently waiting to receive their data.