

Update on the Sports Strategy

A note by the Deputy President (Clubs & Societies)

Background

- The Union's Sports Strategy 2014-2016 was written by the DPCS in the close of the 13/14 academic year.
- Since Summer 2015, Sport Imperial and Imperial College Union have been working together to develop a new plan and partnership to inform future development in Wellbeing, Physical Activity & Wellbeing. This is expected to produce a 3 or 5 year joint strategy to be adopted by both organisations.

Work to date

- A cross-campus survey, c. 500 students, informing the current situation, areas of priority, and a segmentation of the IC student body into four distinct groups.
- A small-scale staff survey among IC management.
- A research document comparing sports provision and strategies at various UK HEIs.
- Ad hoc meetings with engaged students at the time of Varsity.
- A series of working group meetings with ICU & SI staff, the DPCS and student reps.

Feedback from Trustee Board

- Short presentation of the Vision, Mission & Goals
- Early feedback from consultation
- Discussion on the presentation and implementation of the strategy, and resourcing requirements.

Vision & Mission

Draft Vision – “To be recognised as a leading provider of an exceptional Sporting Experience for the IC Community”

Draft Mission - “Through our partnership, Sport Imperial and Imperial College Union will provide excellent facilities, opportunities and expert support for Sport, Physical Activity, and Wellbeing”

Strategic Themes

The themes that have been identified to group our goals are:

- **Partnerships** – Sport Imperial and the Union's partnerships with each other, CSPs, and other stakeholders.
- **Profile** – The internal and external profile of Sport Imperial, the Union, CSPs, and sportspeople at Imperial.
- **Places & Facilities** – Creating and maintaining access to facilities of appropriate quality from all IC campuses.
- **Physical Health and Wellbeing** – Instilling values of holistic health, and promoting the positive effects and benefits of Sports and Physical Activity.
- **Pathways** – the provision and development of sport at all levels of participation and engagement, both on and off the pitch.

An early breakdown of the objectives within these themes can be found at

<https://drive.google.com/folderview?id=0B8n1WO21wYIITzRBTHZCM0ZqQWc&usp=sharing>

. Measures of success and final wordings will respond to ongoing consultation.