

**Imperial College Union
Board of Trustees / 24 March 2021**

Strategic Plan Consultation: Aims and KPIs

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Strategic Plan Steering Group

Purpose: To update Board on progress regarding the development of our new Strategic Plan (with specific reference to Section E: Our Values), and to set out the task regarding a second consultation on Sections D and G: Our Aims and KPIs.

1. Context

The Strategic Plan Steering Group has continued to meet and progress the development of our new strategy. A summary of key progress against each section is provided below. We are on track for approval at our May meeting of Board.

Section	Status
B: Our Challenges	Well defined with broad agreement
C: Mission Statement	Well defined, requires consultation on language with student leaders
C: Theory of Change	Well defined with broad agreement
D: Our Aims	Themes are well defined; detail now for consultation
E: Our Values	Well defined
F: Our Enablers	Well defined with broad agreement
G: Our KPIs	For consultation

Section E: Our Values has now been refined by the Steering Group after significant consultation and engagement. Trustees are asked to send any further comments / suggestions to TF by email.

2. Section D: Our Aims and Section G: Our KPIs

In this hour session (40 minute to discuss / 20 minutes to feedback) we will break into five groups, with an OT acting as Chair for each session. A written summary should be provided to TF by email after the meeting.

Questions to Consider

- i. What do you understand by the term 'back to basics' with respect to the aims you have been allocated? Can you develop specific wording?
- ii. What do you think we should measure with respect to the aims and enablers you have been allocated? Are there any specific goals you think we should be targeting?

Group	Members	Aims	Enablers
1	Abhijay* Kelvin Phil	Change the world Education	Resources & Infrastructure College Relationship
2	Ross* Milia Jill	Community Fun	Communication Research & Insight
3	Sam* Lloyd Kate Graham	Personal development Inequality	Technology People & Culture

4	Michaela* Stephen Chris Alex	Education Wellbeing	Governance & Democracy College Relationship
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