

Actions taken since the last council meeting

- The paper has pivoted towards its digital offering. Using our new website and focusing our content on our social media offering the paper has driven up social media engagement consistently, reaching over 30,000 people with our collaboration with Sikh Soc.
 - We have halted the production of the pdfs as this was not serving our readership and diverting work away from our core activity which should be producing articles for and about students
- Produced and publicised the Felix lockdown documentary about the student experience during the second national lockdown
- Had ongoing conversations with members of Union leadership about how to improve the situation going forward with an emphasis on improved comms and increased support from the Union
 - I have acknowledged their worries and my previous struggles with the comms aspect of my role
 - In order to improve this I have implemented a new comms policy, separating out my personal and work social media channels and setting office hours.
- Worked with the Union on proposals to reshape the role to make the Editor's job more focused and to improve the running of the society moving forward
- The paper has been involved with a national campaign for the adoption of a more compassionate exam policy by the Russell Group universities
- Long term investigation into additional examples of bullying in the Union that have required the involvement of a media lawyer
- I have submitted applications to the SPA awards on the behalf of members of the editorial team
- Completed the first phase of the website rebuild, initiated in the summer.

Aims going forward this term

- Work closer with the Union to improve the comms within the team
 - Members of the team have said that it has been difficult to get hold of me and they do not understand what it is that I am doing on a weekly basis.
 - I will increase contact with my team in the form of one on one or small group calls to allow for checking in and face to face conversation as well as more checking in
- Drive Instagram engagement as it is one of the central ways in which people engage with the paper
- Work with the Union to change the selection process and the job description of the editor's role in order to help future editors avoid struggling in a similar way that I have
- Complete the development of the new website which has now moved into Phase 2

- Phase 2 involves the creation of custom software to allow the importing of Indesign (.indd) documents and their conversion into markup language which can then be displayed on the website

Challenges

- A lack of motivation in the team
 - Caused by my poor communication and the difficulty of working under the present conditions the editorial team is not enthusiastic
 - My main challenge at the moment is to rebuild the motivation moving forward as the Editor can't fill all the requirements of the paper and relies on a team of enthusiastic volunteers
 - I intend to work on this by promoting in my head the importance of my comms effort to equal to that of even getting a paper out.
- Working under the current constraints to improve the paper's offering